



# BLU

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Gingerbread 2.3

**DASH JR.**

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Dual SIM **1****2**



Gingerbread 2.3





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## KEY SELLING POINTS

- The most popular smartphone operating system is now at your reach. Dash Jr. is the perfect transition from a feature phone to a Smartphone. This Android device has it all at an affordable price for entry level smartphone users.
- Calling your contacts is not going to be your priority anymore. Now you have the chance to navigate the internet, download information from around the world, access games, videos, music and applications, anytime and anywhere in the palm of your hands, for you to enjoy in a respectable **3.5" display** with **HVGA** resolution.
- Stay entertained and connected with your social world. Communicate via Facebook or Whatsapp with friends and family. Capture pictures and videos with it's **2 Mega Pixel** camera.
- All these activities on your phone will run fast and smoothly, thanks to its fast **1.0 GHz processor**.
- Dash Jr. welcomes you to a totally new experience of Android OS and to the world of smartphones.



**DASH JR.**

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## SWIFT PERFORMANCE

Dash Jr. makes the user experience a smooth and pleasant one, thanks to its **1.0GHz processor** and its **ARM Mali 400 GPU**.

**YOU WILL FEEL THE POWER OF THE BLU DASH JR.**





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## 3.5" TFT DISPLAY

Whether watching a video on YouTube, setting the highest score in your favorite video games, checking updates on Facebook, messaging on Whatsapp with your friends or browsing the internet, you will be delighted with Dash Jr.'s **3.5" 320x480 HVGA resolution display**.



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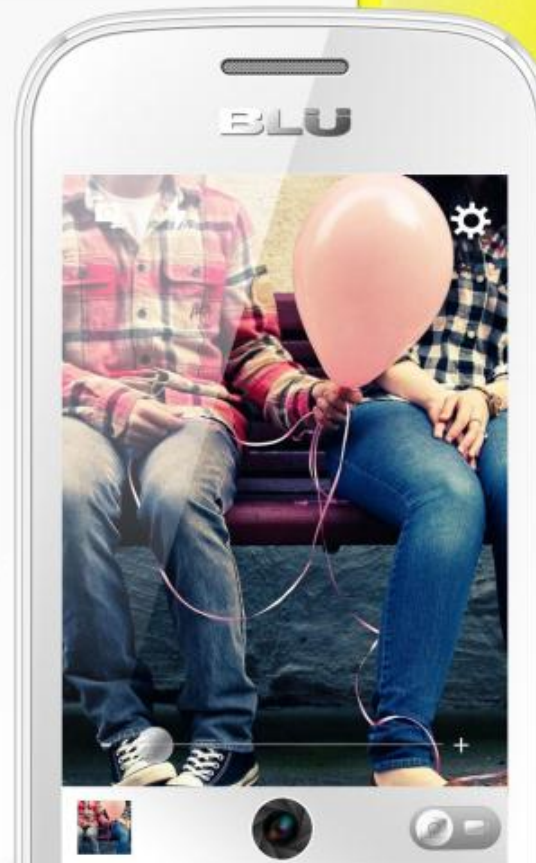
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## CAMERA FEATURES

Capture your most significant moments with the people you love. Dash Jr.'s **2 Mega Pixel** camera will let you register every moment of your life.

Record life's most precious moments on video at 480p @30fps.

Keep and save your moments. Dash Jr. supports up to 32GB of external memory.





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## DATA

### Technology

Android v2.3 Ginger Bread  
2G 850/900/1800/1900

### Processor

1.0 GHz processor  
with ARM Mali400 GPU

### Memory

Internal 512MB, 256MB RAM  
MicroSD up to 32 GB

### Display

3.5" HVGA 320x480 ~165ppi

### Camera

2MP 1632 x 1224 pixels

### Connectivity

Bluetooth 2.1  
WiFi, Hotspot  
MicroUSB v2.0

### UPC: DASH JR D140

Black 848958005902  
White 848958007579  
Silver 848958007555  
Blue 848958007531  
Pink 848958007548  
Yellow 848958007562





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# COMPARISON



Product Name	DASH JR	Galaxy Star S5280
Brand	BLU	Samsung
Family	DASH	Galaxy
Dimensions   Weight	116.5x62x12mm   105g	105x58x11.9 mm   100.5g
Operating System	Android v2.3 Ginger Bread	✓ Android v4.1 Jelly Bean
2G Band	850/900/1800/1900	850/900/1800/1900
Data	EDGE	EDGE
Processor	Single Core 1.0 GHz	Single Core 1.0 GHz
GPU	ARM MALI 400	N/A
Internal Memory	512MB, 256MB RAM	✓ 4GB, 512MB RAM
External Memory Slot	MicroSD up to 32GB	MicroSD up to 32GB
Display Type	TFT Capacitive	TFT Capacitive
Display Size	✓ 3.5" ~165 ppi	3.0" ~133 ppi
Display Resolution	✓ 320x480 pixels	240x320 pixels
Camera	2MP	2MP
Video Capture	480p @30fps	Yes
Battery	1000 mAh	✓ 1300 mAh

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## PACKAGE CONTENT



**Standard Battery**



**Micro USB Cable**



**3.5mm Earphone**



**Charger**

